

University of Pretoria Yearbook 2018

Thematic studies module 3 798 (GIA 798)

Faculty Gordon Institute of Business Science

Postgraduate

Module credits 14.00

Programmes PGDip Business Administration Business Studies

Prerequisites No prerequisite.

Contact time 24 Hours

Language of tuition Module is presented in English

Department Gordon Institute of Business Science

Period of presentation Semester 1 or Semester 2

Module content

Qualification

This modules aims to guide students to develop their own conceptual models. They need to integrate existing literature with their own critical understanding, and to propose an alternative framework for making sense of a phenomenon they have observed.

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